





**OSF-17**  
Opioid Settlement  
Fund Application  
Status: Active  
Submitted On: 6/28/2024

**Primary Location**  
No location

**Applicant**  
 John Jackson  
 304-343-4548 ext. 50202  
 john.jackson@uss.salvationarmy.org  
 301 Tennessee Ave. Charleston, WV 25302  
Charleston, West Virginia 25302


Internal Section

 Decision

—

 Award Amount


—

 Additional Comments

Certification

PLEASE CERTIFY THAT YOU HAVE REVIEWED THE SCHEDULE A CORE STRATEGIES AND SCHEDULE B-APPROVED USES

Digital Signature\*

 John Jackson  
Jun 19, 2024

[Click here for more information.](#)

Contact Information

Organization Name\*

Salvation Army Boys & Girls Club of Charleston, WV

Address\* 

301 Tennessee Ave. Charleston, WV 25302

Website (if applicable)

<https://salvationarmycharlestonwv.org/charleston-boys-girls-clubs>

Phone Number\* 

304-343-4548

Email Address\*

John.Jackson@uss.salvationarmy.org

 Tax ID Number

Tax ID Type\*

TIN

Tax ID Number\*

\*\*\*-\*\*-0607

## Project Summary

**Please provide a narrative overview or summary of your proposal, including but not limited to the following:**

### 1. Brief description of the proposal \*

Our goal is to implement a proven drug prevention program into the middle & elementary school curriculum and activities at both our Charleston and St Albans Boys & Girls Clubs. This grant opportunity would allow our Boys & Girls Clubs to provide an evidence-based "SMART (Skills MAstery and Resilience Training) Moves" program to dozens of students in Kanawha County.

SMART Moves is a prevention and education program addressing problems such as smoking, drug and alcohol use, emotional wellness and healthy relationships.

### 2. Purpose and key anticipated outcomes\*

SMART Moves uses a team approach that involves Club staff, peer leaders, parents and community representatives. Young people ages 6 - 15 engage in discussion and role-playing, practicing resilience and refusal skills, developing assertiveness, strengthening decision-making skills and analyzing media and peer influence. The ultimate goal is to promote abstinence from substance abuse through the practice of responsible behavior.

Outcomes;

100% of our youth will commit to participation by signing Group Agreement

Every year, the Salvation Army Boys & Girls Club conducts a "National Youth Outcomes Initiative" (NYOI) survey that allows members to anonymously let us know about their personal experiences at home, at our Clubs, with their peers and within their community. We use these surveys to implement programs and activities that address the issues most common to our local youth population. With the implementation of the SMART Moves curriculum, we anticipate growth in the following areas. The NYOI survey category is capitalized at the end of each statement.

1. "Kids here are nice to each other" - currently only 23% of members indicate this as "Very True" - upon completion of SMART Moves, that number will exceed 50%. FUN AND BELONGING

2. "When I have problems with other people my age, I talk to an adult about it" - again, only 23% of members say this is "Very True" - our goal is a minimum of 50%. CONFLICT RESOLUTION

3. "When I make a decision, I try to think about how other people will be affected" - 50% of respondents indicate they "Strongly Agree" with this statement - our goal is a minimum of 65%. CONCERN FOR OTHERS

4. "I believe that I can make a difference in my community" - only 41% of members "Strongly Agree" with this statement - our goal is a minimum of 60% will understand the importance of building community. CONCERN FOR COMMUNITY

5. Only 17% of our members scored "Very High" in Coping with Challenge. This area is of primary concern as at least 50% of our members should feel confident in coping with challenge. SOCIAL EMOTIONAL DEVELOPMENT MEASURE

6. "I think about what might happen before making a decision" - only 36% of members indicated this was "Very True" - we expect our SMART Moves curriculum to increase this number to a minimum of 50%. PROBLEM SOLVING

The NYOI surveys allow us to assess and evaluate our local youth population's approach to Character and Leadership, Health and Wellbeing, Academic Success and Life and Workforce Readiness. Surveys are conducted and reports are available that demonstrate our members attitudes at both our St Albans and Charleston Clubs.

**3. Individuals or communities served\***

Our Clubs currently have 244 members (students) enrolled with locations accessible to many Kanawha County families on both Charleston's west-side and St Albans.

**4. Amount of funding requested\***

156750

**5. Amount of any bids or cost estimates received to date, if applicable**

0

**6. Amount of matching funds raised or committed by your organization\***

36000

**7. Source of matching funds raised or committed by your organization\***

General Funds/Annual "Steak N Burger"  
Fundraising/Awards Event

**8. How Opioid Settlement funds, if awarded, will be used\***

Opioid Settlement funds would allow our local Boys & Girls Clubs to fully implement BGCA's SMART Moves curriculum. SMART Moves focuses on education and training specific to promoting abstinence from substance abuse. Funding would allow our Clubs to train and educate staff/instructors, provide essential equipment, enhance security and involve community partners in an effort to prevent issues commonly associated with our opioid crisis. WV has the 2nd highest juvenile custody rate and has experienced the highest increase in juvenile incarceration across the country. Much of this is directly attributable to the opioid crisis in West Virginia.

**9. Which Core Strategies or approved uses will be met\***

We will provide education to school-based and youth-focused programs that discourage or prevent misuse.  
Our Boys & Girls Clubs will offer evidence-based prevention programs.  
Our collaboration with Salvation Army Social Services will allow us to provide community support services.  
Programming will support greater access to mental health services and support for young people.  
We will implement community-based education or intervention services for families, youth and adolescents at risk for OUD.  
"SMART Moves" curriculum is a youth-focused program that has demonstrated effectiveness in preventing drug misuse.  
We will engage and support non-profits and faith-based communities as systems to support prevention.  
Finally, Boys & Girls Clubs will provide training that will improve staff capability and capacity in our effort to abate the opioid crisis.

**10. How long it will take you to complete the project if awarded funding**

As the SMART Moves curriculum focuses on helping our youth develop and improved decision making strategies, this component of Boys & Girls Club programming will be an ongoing effort.

## Proposal Details

### 1. Please describe the problem or need which your project seeks to address\*

1 in 10 children in West Virginia currently has a parent in prison - the opioid crisis is separating families and creating many single-parent households. WV has the 2nd highest juvenile custody rate and has experienced the highest increase in juvenile incarceration. WV is ranked 2nd in the nation for the most children in foster care. The opioid crisis has created a 45% increase in the number of children in foster care over the past eight years. WV is ranked 8th for the most underprivileged states for youth, based on an evaluation of socio-economic/welfare rank, healthy lifestyles and education.

### 2. Please provide the details regarding the design and strategy of your proposal\*

Our Boys & Girls Clubs will take advantage of our position as the second largest provider of afterschool programs in the United States to create meaningful opportunities to build social and emotional development skills. Much of our programming incorporates a trauma-informed approach that realizes and responds to the widespread impact of trauma. BCA programs create high yield, small group opportunities that allow youth to develop a sense of emotional safety, peer support, trust and transparency, collaboration and voice. Our local Clubs will implement a SMART Moves curriculum that introduces activities that are developmentally responsive and address all forms of substance abuse. We will engage with families intentionally within the Club and create strong partnerships to support youth and families with needs beyond the scope of the Club.

### 3. Please provide your project timeline\* ⓘ

As a national after-school program, our Boys & Girls Clubs have the flexibility of being able to implement this curriculum in alignment with our local school system (spring semester, summer break or fall semester).

### 4. Please provide your project's total proposed budget.\*

192750

**5. Please list any partners in this proposal, and the partner's role and your relationship with them. \***

Local law enforcement - a former Charleston WV police officer serves on the Salvation Army's Advisory Board. This Advisory Board provides support and direction for operations.

Local college and community mentors - a representative from WV State College serves on the Boys & Girls Club Advisory Council and BGC Program Aides attend colleges in both WV and North Carolina. This Advisory Council serves as an advocate for the Club, provides technical expertise and evaluates Club programs.

Local school officials - a local 3rd grade teacher serves on the Boys & Girls Club Advisory Council.

United Way of Central WV - the local United Way serves as the hub for the AmeriCorps program which will be instrumental in the implementation of the SMART Moves program.

Salvation Army Social Services - will be relied upon to supplement the programming available from the Boys & Girls Club with essential family emergency services (food, clothing, financial assistance, hygiene supplies).

Salvation Army Family Store - can provide furniture and household items by referral from partner agencies (Red Cross, FEMA, or Hope House)

The Boys & Girls Club Advisory Council ensures the work of the local Boys & Girls Clubs is representative of our local community and is addressing and prioritizing the needs of our members.

Terri Hall - MA, Counseling - (Ms. Hall has over 25 years experience in educational counseling)

**6. Please identify the anticipated leadership of the proposal and upload/attach their resume(s) or CVs\***

John Jackson, Area Director (resume attached)

**7. Please describe your plan for sustainability of the project or initiative after the grant award has been exhausted**

The focus of this grant request is to equip our Boys & Girls Clubs to successfully implement the SMART Moves program. Once started, the cost of sustaining the SMART Moves curriculum is negligible. Currently, our Average Daily Attendance (ADA) is sixty-five. In addition to providing programs that will be instrumental in addressing the opioid crisis in Kanawha County, the security enhancements, additional equipment, community engagement and staff training and development that this grant will facilitate will allow us to follow through on our strategic goal of increasing ADA to 130 by 2028. This increase in member participation will drive revenue increase and allow us to continue to offer this essential programming.

## Organization Information

**1. Please provide your organization's mission statement. \***

The Boys & Girls Club exists to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

## 2. Describe the history of your organization, tell us about your current programs and activities\*

The Boys & Girls Club movement began in 1906 when fifty-three independent Clubs across the nation joined forces. Currently, there are WV Clubs in our Eastern Panhandle, Huntington, Parkersburg, Pleasants County and Charleston, which includes our Charleston and St Albans locations. The Boys & Girls Club of America offers many proven programs available to Clubs. This allows our individual Clubs to select and present programming that reflects the needs of our communities. Currently, our Clubs in Charleston and St Albans have focused on the following programs:

Triple Play is a comprehensive health and wellness program developed by the Boys & Girls Clubs of America (BGCA). It aims to improve the overall health of young people by promoting healthy lifestyles, good nutrition, and physical fitness. The program is divided into three components: mind, body, and soul.

**Mind:** This component focuses on educating youth about the importance of making healthy lifestyle choices, understanding the benefits of proper nutrition, and developing positive attitudes towards food and health. It also addresses mental health education, teaching youth about the significance of mental well-being and coping strategies for stress and anxiety.

**Body:** Emphasizing physical activity, this component includes various sports, recreational activities, and fitness programs to help kids and teens build strength, endurance, and overall physical fitness. Physical activity is also linked to improved mental health, reducing symptoms of depression and anxiety.

**Soul:** This component aims to foster social and emotional well-being. It encourages positive interactions, teamwork, and the development of strong, supportive relationships among peers. Activities under this component are designed to boost self-esteem, build resilience, and enhance emotional health. Overall, Triple Play seeks to create a balanced approach to health and wellness, addressing the physical, mental, and emotional needs of young people to help them lead healthier and more productive lives.

SMART Moves (Skills Mastery and Resistance Training) is a comprehensive prevention program by the Boys & Girls Clubs of America (BGCA) aimed at helping youth resist alcohol, tobacco, and drugs. The program has several key objectives, including preventing substance abuse, promoting healthy lifestyles, and reducing risky behaviors. To achieve these goals, SMART Moves incorporates various components such as educational sessions that provide factual information about the risks associated with substance abuse. It also focuses on skill development, teaching critical skills like decision-making, assertiveness, and resistance techniques to help youth say no to risky behaviors. Moreover, it includes components that address mental health, helping youth understand the impact of substance abuse on their mental well-being and providing them with tools to cope with peer pressure and stress.

Gardening Initiative - within a structured environment like The Salvation Army Boys & Girls Club promotes physical activity, helping kids stay active and healthy. Gardening also enhances cognitive skills as children learn about plant biology, ecology, and nutrition through hands-on experience. It fosters a sense of responsibility and patience as they care for plants over time and see the results of their efforts. Additionally, gardening has been shown to have positive effects on mental health, reducing stress and providing a sense of calm and accomplishment. Overall, structured gardening programs provide a holistic educational experience combining physical, mental, and social benefits and aligning well with The Salvation Army Boys & Girls Club's mission to promote healthy lifestyles and lifelong learning.

Structured free time within The Salvation Army Boys & Girls Club of Charleston and St. Albans provides a balanced approach to development by combining freedom with guidance. During structured free time, children can choose from a variety of activities that interest them, fostering autonomy and decision-making skills. This balance ensures they are engaged in constructive activities that support their growth. Structured free time also promotes social interaction and teamwork as children engage in group activities and games. It encourages socialization by helping to develop communication skills and build friendships in a supervised setting. Additionally, it encourages creativity and problem-solving as kids explore new hobbies and interests, often leading to a sense of accomplishment and boosted self-esteem. Lastly, this time allows children to relax and unwind, supporting their mental health by providing a break from structured tasks and reducing stress.

Highlight Reel emphasizes peer-to-peer encouragement by highlighting positive behaviors within a group. By focusing on recognizing and celebrating positive actions, this program fosters a supportive and motivating atmosphere. Children are encouraged to notice and acknowledge the good behaviors of their peers, promoting a culture of mutual respect and kindness. This program enhances social skills as children learn to give and receive constructive feedback and praise. It strengthens their ability to work collaboratively and builds a sense of community and belonging. By highlighting positive behaviors, children are motivated to emulate these actions, leading to improved overall conduct and a more harmonious group dynamic. The Highlight Reel Program also aims to boost self-esteem and confidence. When children are recognized for their positive behaviors, it reinforces their sense of accomplishment and encourages them to continue making good choices. This recognition helps build their self-

worth and resilience, essential components of mental health.

Targeted STEM programming within The Salvation Army Boys & Girls Clubs of St. Albans and Charleston focuses on science, technology, engineering, and mathematics, providing engaging and educational activities that foster a love for learning in these critical fields. STEM programs enhance problem-solving and critical-thinking skills as children tackle hands-on projects and experiments. These activities encourage curiosity and innovation, helping kids understand and apply scientific concepts in practical ways. By engaging in STEM, children develop logical reasoning and analytical skills that are essential for academic success and future careers.

The Boys & Girls Club Digital Literacy Program offers numerous benefits for children by equipping them with essential skills for the digital age. This program focuses on teaching children how to effectively and safely use technology, promoting a deeper understanding of digital tools and resources. Digital literacy programs enhance technical skills, providing hands-on experience with computers, software, and the internet. Children learn how to navigate various digital platforms, use productivity tools, and understand basic coding and programming. These skills are crucial for academic success and future career opportunities in our increasingly digital world. Digital literacy also emphasizes online safety and responsible use of technology. Children are taught how to protect their personal information, recognize cyberbullying, and practice good digital citizenship. These lessons help them navigate the online world safely and responsibly. Importantly, digital literacy programs address mental health by educating children on the impact of digital use specifically within online social setting such as gaming and social media platforms.

Spiritual Enrichment can offer significant benefits in a Boys and Girls Club setting by providing children with a sense of purpose, belonging, and moral grounding. Such enrichment can take various forms, including activities that encourage reflection, discussions on ethical principles, and opportunities for community service and compassion. The Salvation Army's strong focus on faith and service provides a unique foundation for teaching moral values, compassion, and community involvement. Engaging in spiritual practices or discussions can help children develop a sense of empathy and understanding towards others, promoting a culture of respect and kindness within the club. Spiritual enrichment can support children in navigating challenges and adversity by offering them a source of comfort and resilience, contributing positively to their mental health. Overall, integrating spiritual enrichment into a Boys and Girls Club setting can foster the emotional, social, and ethical development of children.

The Youth for Unity program at The Salvation Army Boys & Girls Club of St. Albans and Charleston is designed to promote understanding and respect for diversity among young people. It aims to create an inclusive environment where children and teens can learn about and appreciate different cultures, backgrounds, and perspectives. The program achieves this through various components, including educational activities that teach youth about various cultures, traditions, and histories; interactive discussions about diversity and inclusion; community service projects that promote unity and collaboration; and personal reflection to foster self-awareness and empathy for others. These activities support mental health by promoting a sense of belonging and reducing feelings of isolation. Youth for Unity also strives to promote enhanced cultural awareness, improved social skills, stronger community bonds, empathy, compassion, and conflict resolution skills. Overall, the program supports the Boys & Girls Club's mission to create a safe, positive, and inclusive environment for all members by promoting diversity awareness, respect, and understanding among youth.

Art programs and activities in structured environments like The Salvation Army Boys and Girls provides a creative outlet, allowing children to express themselves and explore their emotions in a supportive setting. This can be particularly beneficial for those facing challenges or stress in their lives, offering a therapeutic way to manage and understand their emotions. Art programs also enhance cognitive skills such as problem-solving, critical thinking, and spatial awareness through activities that require planning and execution. Additionally, participating in art can boost self-esteem and confidence as children see their creations come to life, fostering a sense of accomplishment. Moreover, art programs encourage social interaction and teamwork as children collaborate on projects, share ideas, and learn from each other's perspectives. Overall, art programs in structured environments offer a holistic approach to development, nurturing creativity, emotional well-being, and social skills in children, all of which are crucial for maintaining good mental health.

The EDGE Tutoring Program is a specialized initiative designed to evaluate and provide intervention for students struggling with reading and writing comprehension. The program utilizes a series of phonetic and verbal tests to establish a baseline for each participant's reading level, allowing for targeted and effective intervention with specific and measurable outcomes. The program aims to improve literacy skills through individualized instruction and support. By identifying specific areas of difficulty, the EDGE Tutoring Program can tailor its approach to meet the unique needs of each student, ensuring that they receive the appropriate resources and guidance to enhance their reading abilities. Additionally, the program supports mental health by reducing the frustration and anxiety often associated with reading difficulties. By building confidence and competence in reading, students are more likely to experience academic success and develop a positive attitude towards learning.

The "Be a Star" program at The Salvation Army Boys & Girls Club is designed to

promote mental health and well-being by fostering a positive, inclusive environment. It focuses on bullying prevention, emotional resilience, peer support, conflict resolution, and access to mental health resources. Through workshops on empathy, stress management, and effective communication, members learn to navigate social interactions healthily and constructively. The program also provides leadership opportunities and celebrates positive behavior, reinforcing a culture of kindness and respect. By creating a nurturing space where members feel safe and supported, the Be A Star" program significantly enhances participants' mental health. Its comprehensive approach helps young individuals develop essential skills for maintaining emotional well-being, contributing to a stronger, more resilient community within the Salvation Army Boys & Girls Club.

3. List any federal, state, local or private grant awards or funding received in the last three years and the current status of those funds. If your organization has previously received funds from Kanawha County, please list the amount, nature of the project(s) and current status of the funding and project(s). \*

Name	2022	2023	2024	Status
United Way	\$35,000	\$33,000	\$30,000	Operating Exp, Programming, Administration
Wherle Gains Fnd	\$5,000	\$5,000	\$5,000	Operating Exp, Programming
Poffenbarger Fnd	\$10,000	\$10,000	Requested	Programming
Optimum	\$15,473	\$2,500	\$3,000	Technology Lab, Programming
Taco Bell	\$20,000	\$21,300	Requested	Operating Exp, Programming
Great Kanawha Valley Fnd		\$60,000	\$60,000	Readers Are Leaders, ongoing program
Haven T Rollins Fnd		\$30,000	\$32,500	Readers Are Leaders, ongoing program
Toyota Foundation		\$5,000	\$10,000	STEM Lab, Work Readiness Program
City of Charleston		\$6,500	Requested	Utility Costs
Lexus Corporation		\$1,000		General Donation
Private Donors	\$3,500	\$3,500	\$600	Confidential, donation amounts and number of donors vary
CyberGrant		\$5,000		Operating Exp, Programming
WV Department of Education	\$48,000	\$48,000	\$23,000 (to date)	Reimbursement for Food Costs Government CACFP
BELK			\$1,960	Programming Expense
Sheetz For Kids			\$388	Programming Expense
Truist			\$5,000	Purchased new lockers for club
Herscher Foundation		\$5,000		Programming Expense

4. Please list your Owner(s), Board of Directors, senior staff members, or other key members of your organization:\*

Boys & Girls Club Advisory Council - Alex Schnulo (Chair), Natalie Terry (Vice Chair), Sam Smith, Reenie Keeley, Jay Silverman, Laura Garner, Meagan Hoover, Eric Preston, Claire Sellards and Trey Jones  
 Area Director - John Jackson  
 Charleston Club Branch Manager - Brandy Mattox  
 St Albans Club Branch Manager - Mark Shaw  
 Program Coordinator - Chris Paladino  
 Resource Development - Patricia Tilley



**5. Please list the staff involved with this project and describe their roles and responsibilities:\***

John Jackson - Area Director - responsible of overall operations and resource development for the local Clubs.  
 Brandy Mattix - Branch Manager Charleston - oversees programs and staff at our Charleston branch  
 Mark Shaw - Branch Manager St Albans - oversees programs and staff at our St Albans branch  
 Chris Paladino - Program Coordinator - develops and implements specific programs for both Clubs  
 Aalyvia Ball - Program Aide - works directly with the youth at our Boys & Girls Club in Charleston  
 Jer'shawn Robinson - Program Aide - works directly with the youth at our Boys & Girls Club in Charleston  
 Shannon Brown - Program Aide - works directly with the youth at our Boys & Girls Club in Charleston  
 Destiny Belcher - Program Aide - works directly with the youth at our Boys & Girls Club in Charleston  
 Tru Bell - Program Aide - works directly with the youth at our Boys & Girls Club in Charleston  
 Heather Mooney - Program Aide - works directly with the youth at our Boys & Girls Club in St Albans  
 Jodi Hicks - Program Aide - works directly with the youth at our Boys & Girls Club in St Albans  
 Savannah Rutledge - Program Aide - works directly with the youth at our Boys & Girls Club in St Albans  
 Amanda Byus - Program Aide - works directly with the youth at our Boys & Girls Club in St Albans

**6. Please upload/attach the following financial documents, if applicable:**

**Cash flow statement for applicant's most recent fiscal year**



Cash Flow Report 093023.xlsx

**Two years of audited financial statements**



Two Years Audited Financial Statements.pdf

**Current operating budget**



2024 Budget.xlsx

**If the applicant has not been audited, please include an unaudited balance sheet and income statement as prepared by the applicant**



No File Uploaded

**7. If you have made an application for funding for this project from other sources (city, state, private or non-profit organizations) please list the same here.\***

N/A

**8. Please describe three significant accomplishments of your organization within the last three years**

Partnered with the Wheeling Country Day School to provide tutoring opportunities for youth that will include assessments and evaluations of progress.  
 Implemented a "Readers are Leaders" program that encourages community leaders to read to, and share the importance of literacy with, our members. Readers have included Senators Manchin and Capito and Charleston Mayor Amy Shuler Goodwin.  
 2022 "Red Wagon Award" from WV Promise. The Red Wagon Award is awarded to an outstanding organization devoted to improving the lives of young people, raising awareness, encouraging action and engaging in advocacy to provide key supports to children.

Supplementary Information

1. Please enter contact information (name, email, and phone) for at least one third-party reference. \*

Sheena Stadler  
Program Manager  
Edge Fearless Learning  
866-321-3343 Ext 701  
sheena@edgefearlesslearning.com  
www.edgefearlesslearning.com

2. Please include any supplementary information or documentation (such as letters of support, newspaper articles, etc) which you feel will be essential to the County's review.

SVABGC LoS 2024.pdf

Attachments



**Optional: Additional Proposal Leadership resume(s) or CVs**  
2024 Resume JJ.pdf  
Uploaded by John Jackson on Jun 25, 2024 at 9:53 AM

History

Date	Activity
6/28/2024, 11:32:56 AM	changed the deadline to Jun 29, 2024 on approval step Application Review on Record OSF-17
6/28/2024, 11:32:54 AM	John Jackson submitted Record OSF-17
6/28/2024, 11:26:00 AM	John Jackson updated secured field "Tax ID Number" to "xxx-xx-0607" on Record OSF-17
6/19/2024, 8:20:42 AM	John Jackson started a draft of Record OSF-17

Timeline

Label	Activated	Completed	Assignee	Due Date	Status
✓ Application Review	6/28/2024, 11:32:55 AM	-	-	6/28/2024	Active
📄 Request Letter of Acknowledgement	6/28/2024, 11:32:55 AM	6/28/2024, 11:32:55 AM	-	-	Completed