



State of West Virginia

6/21/2024

OSF-16	Primary Location	Applicant
Opioid Settlement Fund	No location	 Leah Cook
Application		 304-963-4091
Status: Active		@ lcook@recoverypointwv.org
Submitted On: 6/20/2024		 1040 Adams Ave
		Huntington, WV 25704

## Internal Section

### Decision

-

### Award Amount

-

### Additional Comments

## Certification

**PLEASE CERTIFY THAT YOU HAVE REVIEWED THE SCHEDULE A CORE STRATEGIES AND SCHEDULE B-APPROVED USES**

### Digital Signature\*

 Leah Cook  
Jun 20, 2024

[Click here for more information.](#)

## Contact Information

**Organization Name\***

Recovery Point of Huntington, Inc.

**Address\* **1040 Adams Avenue, Huntington, WV  
25704**Website (if applicable)**

recoverypointwv.org

**Phone Number\* **

3045234673

**Email Address\***

lcook@recoverypointwv.org

** Tax ID Number****Tax ID Type\***

TIN

**Tax ID Number\***

\*\*\*-\*\*-2618

## Project Summary

**Please provide a narrative overview or summary of your proposal, including but not limited to the following:**

**1. Brief description of the proposal \***

The proposal seeks \$246,391.68 in funding to support Recovery Point West Virginia's women's long-term, residential, peer-based recovery program on Charleston's West Side. The funding will be used to cover essential personnel costs, including Peer Mentors, an Intake Coordinator, and Program Monitors, as well as to support the non-emergency medical transportation program, Routes to Recovery. This initiative aims to provide comprehensive support services to women in recovery, fostering long-term recovery and overall community health while creating employment opportunities and enhancing the sustainability of Recovery Point Charleston.

**2. Purpose and key anticipated outcomes\***

The purpose of this proposal is to secure funding to support critical staff positions and sustain essential recovery services within Recovery Point West Virginia's Women's long-term, residential, peer-based recovery program on Charleston's West Side. By covering the costs of Peer Mentors, an Intake Coordinator, and Program Monitors, as well as supporting the Routes to Recovery transportation program, the initiative aims to ensure the continued provision of comprehensive support services to women in recovery.

Key anticipated outcomes include:

- 1. Enhanced Recovery Support:** By maintaining key personnel positions, the program will continue to provide high-quality, peer-driven recovery support, fostering long-term recovery and stability for participants.
- 2. Increased Employment Opportunities:** Funding these positions will create and sustain job opportunities within the recovery community, promoting economic stability and personal growth for individuals in recovery.
- 3. Improved Access to Services:** The Routes to Recovery program will ensure that participants have reliable transportation to medical appointments, job interviews, and other essential activities, reducing barriers to recovery and enhancing overall well-being.
- 4. Sustainability of Recovery Programs:** By securing this funding, Recovery Point West Virginia can allocate other resources to address funding gaps and continue offering no-cost recovery services, ensuring the long-term viability of the program.

**3. Individuals or communities served\***

This proposal serves women suffering from substance use disorders (SUD), some with co-occurring mental health conditions as well. The program is designed to provide these individuals with comprehensive, peer-based recovery support, including residential treatment, peer mentoring, and access to non-emergency medical transportation. The broader community also benefits from the program as it contributes to overall public health, reduces substance use disorder-related issues, and fosters community well-being through sustained recovery and reintegration of individuals as healthy, productive members of society. Additionally, by creating and sustaining employment opportunities within the recovery community, the initiative supports economic stability and personal growth for individuals in recovery, thereby benefiting the community as a whole.

**4. Amount of funding requested\***

246391.68

**5. Amount of any bids or cost estimates received to date, if applicable**

0

**6. Amount of matching funds raised or committed by your organization\***

0

**7. Source of matching funds raised or committed by your organization\***

n/a

**8. How Opioid Settlement funds, if awarded, will be used\***

If awarded, the Opioid Settlement funds will be used to cover the personnel costs for essential positions within Recovery Point West Virginia's women's long-term, residential, peer-based recovery program. This includes funding for Peer Mentors, an Intake Coordinator, and Program Monitors. Additionally, the funds will support the Routes to Recovery program, which provides non-emergency medical transportation to ensure that participants have access to medical appointments, job interviews, and other critical services. This financial support will sustain these vital roles for one full year, enabling Recovery Point WV to continue providing comprehensive recovery services, fostering long-term recovery, and enhancing overall community health. By securing these funds, Recovery Point WV can also allocate other resources to bridge the gap in funding from the state per diem rate, ensuring the sustainability and effectiveness of its programs.

**9. Which Core Strategies or approved uses will be met\***

**Providing the full continuum of care of treatment and recovery services for OUD and any co-occurring SUD/MH conditions, including supportive housing, peer support services, counseling, case management, and connections to community-based services:** The program offers comprehensive recovery services, including residential treatment, peer mentoring, and case management, ensuring participants receive holistic support throughout their recovery journey.

**Providing transportation to treatment or recovery programs or services for persons with OUD and any co-occurring SUD/MH conditions:** The Routes to Recovery program addresses transportation barriers by providing non-emergency medical transportation, ensuring participants can access essential services and appointments critical to their recovery and well-being.

**10. How long it will take you to complete the project if awarded funding**

The funding will be used to maintain these vital roles for one full year.

## Proposal Details

### **1. Please describe the problem or need which your project seeks to address\***

Recovery Point Charleston seeks to address the critical and growing need for comprehensive support services for women overcoming substance use disorders. The opioid crisis has had a devastating impact on communities across West Virginia, with women facing unique challenges in their journey to recovery. These challenges include limited access to treatment and recovery services, inadequate support systems, and significant barriers to employment and stable housing.

Women in recovery often struggle with complex issues such as trauma, domestic violence, and childcare responsibilities, which can hinder their ability to achieve and maintain long-term recovery. Additionally, the stigma associated with substance use disorders further isolates these women, making it difficult for them to seek and receive the help they need. There is also a critical shortage of comprehensive, gender-specific treatment programs that address the unique needs of women in recovery.

The lack of access to reliable transportation exacerbates these issues, as many women in recovery are unable to attend treatment programs, medical appointments, or job training sessions due to transportation barriers. This gap in services not only hampers their recovery efforts but also limits their ability to reintegrate into society and achieve self-sufficiency.

Recovery Point West Virginia's program aims to bridge these gaps by providing a structured, supportive environment where women can receive the necessary services and support to overcome their substance use disorders. The program focuses on peer-driven support, comprehensive life skills training, mental health services, and community outreach to reduce stigma and promote recovery. By addressing the multifaceted needs of women in recovery, this program seeks to empower them to rebuild their lives, achieve stable employment, and contribute positively to their communities.

**2. Please provide the details regarding the design and strategy of your proposal\***

The purpose of this proposal is to secure funding to support critical staff positions within Recovery Point West Virginia's women's center in Charleston. The objectives of the proposal are multifaceted and aimed at ensuring the continued delivery of comprehensive, high-quality recovery services to individuals suffering from substance use disorders.

Firstly, the funding will cover the salaries of key positions, including an intake coordinator, peer mentors, program monitors, and Routes to Recovery drivers. These roles are vital in facilitating the intake process, providing peer support, overseeing daily operations, and offering transportation services. By securing financial support for these positions, the program can maintain its capacity to serve women in recovery effectively.

Secondly, the proposal aims to address and reduce the barriers to recovery, particularly transportation challenges, through the Routes to Recovery initiative. This initiative ensures that participants have access to medical appointments, job interviews, and other essential activities, thereby supporting their recovery journey and enhancing their opportunities for employment and social reintegration.

Thirdly, the funding will allow Recovery Point West Virginia to allocate other resources towards bridging the funding gap created by the state per diem rate. This ensures that the organization can continue offering its services at no cost to individuals in need, thereby fostering an inclusive and supportive environment for recovery.

Overall, the proposal's objectives are to sustain and enhance the delivery of recovery services, support the professional development and deployment of peer mentors, and ensure that logistical barriers do not hinder the recovery process for women in need. This funding is crucial for maintaining the high standard of care and support that Recovery Point West Virginia is known for, ultimately helping more individuals achieve lasting recovery and a healthier, more fulfilling life.

**3. Please provide your project timeline\* **

Our proposal requests funding for one year to support vital positions that are essential for the operation of Recovery Point Charleston. It is important to note that this program and the associated positions are already established and operational. Therefore, there is no need for a traditional implementation timeline, as the structures and processes are already in place.

These funds will be used to cover the salaries of key staff members, including program monitors, peer mentors, the intake coordinator, and Routes to Recovery drivers. These positions are crucial for the effective delivery of our comprehensive recovery services, which include intake coordination, peer mentoring, program monitoring, and transportation to and from necessary services. By securing funding for these positions for one year, we can ensure the continuity and stability of our program, allowing us to focus our efforts on providing high-quality support to individuals in recovery.

Additionally, funding these positions will enable us to allocate other resources to address the gap in funding we have from the state per diem rate we receive. This strategic allocation of funds ensures that we can maintain our current level of service while also addressing financial shortfalls, ultimately promoting the sustainability of our programs.

In summary, this funding will provide the necessary financial support to sustain these critical positions for one year, ensuring that our women's peer recovery program can continue to operate effectively and meet the needs of our community.

**4. Please provide your project's total proposed budget.\***

246,391.68

**5. Please list any partners in this proposal, and the partner's role and your relationship with them. \***

n/a

**6. Please identify the anticipated leadership of the proposal and upload/attach their resume(s) or CVs\***

Reginald Jones, Executive Director

**7. Please describe your plan for sustainability of the project or initiative after the grant award has been exhausted**

To ensure the long-term viability of the program after the grant award has been exhausted, we have developed a comprehensive strategy that includes diversified funding sources, community partnerships, and continuous program evaluation and improvement.

**1. Diversified Funding Sources:**

We plan to secure a variety of funding sources to support the program beyond the grant period. These sources include:

**Government Grants and Contracts:** We will actively pursue additional federal, state, and local government grants that align with our mission and program objectives.

**Private Foundations and Philanthropy:** We will continue to build relationships with private foundations and philanthropic organizations that are committed to addressing substance use disorders and supporting women in recovery.

**Corporate Sponsorships and Partnerships:** We will seek sponsorships and partnerships with businesses and corporations, particularly those with a vested interest in community health and well-being.

**Individual Donations and Fundraising:** We will leverage our network of supporters and organize fundraising events to generate ongoing financial support. This includes annual appeals, major gift campaigns, and crowdfunding efforts.

**2. Community Partnerships:**

Strengthening our community partnerships is crucial for the sustainability of the program. We will collaborate with local healthcare providers, educational institutions, and social service organizations to enhance service delivery and share resources. These partnerships will also help in creating referral networks and expanding the reach of our program.

**3. Continuous Program Evaluation and Improvement:**

Ongoing evaluation and improvement are critical to the program's success and sustainability. We will implement robust monitoring and evaluation systems to track outcomes, measure effectiveness, and identify areas for improvement.

This data-driven approach will enable us to demonstrate the program's impact to potential funders and stakeholders, thereby securing continued support.

**4. Advocacy and Public Awareness:**

We will engage in advocacy efforts to raise public awareness about the importance of comprehensive recovery services. By highlighting the success stories and positive outcomes of our program, we aim to build community support that can provide sustained funding and resources for recovery programs.

By implementing this multi-faceted sustainability plan, Recovery Point West Virginia aims to ensure that our program remains a vital and enduring resource for women in recovery, providing them with the support and opportunities they need to achieve lasting recovery and reintegration into the community.

## Organization Information

**1. Please provide your organization's mission statement. \***

To provide hope and healing to individuals and families suffering from and impacted by addiction through a peer-based recovery model and customized mental health services to build new lives and stronger communities.

**2. Describe the history of your organization, tell us about your current programs and activities\***

On May 22, 2005 four teenagers were shot and killed on prom night in front of an apartment in the 1400 block of Charleston Avenue in Huntington, West Virginia. Authorities believed these senseless killings were somehow tied to drug-related activities. According to an article written in The Herald Dispatch on May 21, 2008, "the shootings have come to symbolize the tri-state's struggle to curb the drug trade and brutal violence often associated with it. It sheltered the belief that small communities were immune from the most violent crimes and shed light on a lucrative drug pipeline controlled by crack cocaine traffickers from large metropolitan areas."

This tragedy motivated residents to take action and begin finding solutions to the problems in the tri-state area. According to Don Perdue, a state delegate from Wayne County, "We have to make something out of that horrific tragedy that is productive and successful." Following a local drug prevention summit that was hosted by the Cabell County Substance Abuse Prevention Partnership, many felt that a local recovery facility in Huntington would be a great start in the efforts to reduce the demand of drugs. Following the meeting, one of Perdue's council members brought up The Healing Place, located in her hometown of Louisville, KY. Perdue reflected and plainly stated, "we need to go and visit the facility."

Upon visiting The Healing Place, Future Board Member, Debby Hibbard shared, "I was so impressed with how the program worked and the attitudes of the clients; I was in awe. I knew that if we could bring this to Huntington, we could save lives. We would need a lot of support, but we had to try." The Healing Place had been in existence for more than 20 years. They remained faithful to their promise of reaching the homeless, offering recovery for the addicted, and restoring people to productive members of society. It took just one more committee meeting to finalize the mission and make a final decision. They would bring The Healing Place model to Huntington. The Healing Place was hired to provide a replication team to ensure the integrity of the model stayed intact. Raising the necessary funds for start-up and operations, however, would be Huntington's responsibility.

In August 2008, the building that used to be Lincoln Elementary School located at 2425 9th Avenue in Huntington, was purchased with the intent to help many sick and hurting people. It was a highly visible location in a former blue-collar east-end neighborhood that had become known as drug-infested. Based on The Healing Place models throughout Kentucky, these neighborhoods were appropriate for such facilities. Over the next couple of years, the building began to take shape into a place where men would begin a life-changing transformation of their own.

The Healing Place of Huntington opened with 10 beds in January of 2011 and quickly expanded to 50 beds the following year. In 2016, The Healing Place of Huntington changed its name to Recovery Point of Huntington and over the next few years expanded its footprint to a statewide level. Recovery Point of Huntington is now known as Recovery Point West Virginia (RPWV), reflecting our continued commitment to expanding our mission to all parts of the state.

Today, RPWV is a strong and thriving organization still focused on providing hope for those seeking help from substance use disorder and assisting people on their path to recovery. We operate five facilities in four locations across the state with 360 treatment beds available to both men and women. Our long-term residential recovery services are provided at no cost to the participant; the program is centered on the evidence-based, peer-driven social model of recovery that includes adherence to the 12-Step program and the Recovery Dynamics curriculum within our facilities.

Our work also reaches into the Peer Recovery Support arena. RPWV provides training to meet the educational requirements of the Peer Recovery Credential offered by the West Virginia Certification Board for Addiction and Prevention Professionals (WVCBAPP). This 46-hour course provides training in Boundaries & Ethics, Core Competencies of Recovery Coaches, and guides students through the PR Credential application process. RPWV employs Peer Recovery Support Specialists in various settings throughout the state. You will find our Peer Recovery Support Specialists working in hospitals, Emergency Departments, inpatient drug-free mother-baby programs, county health departments, licensed behavioral health centers, Quick Response Teams, and drug courts/day report programs across the state.

As we grow, we are committed to an innovative approach to expand our reach. In 2019, we launched the opening of Recovery Point West Virginia Behavioral Health which is a Licensed Behavioral Health Center focusing on providing mental and behavioral health services for those suffering from substance use disorder (SUD). Growth is the goal of every man or woman that enters our doors. Yet in the same breath, it has also been the goal of Recovery Point West Virginia since opening its doors in 2011 with just 10 beds. We are thankful to each individual who has helped form and mold Recovery Point West Virginia into what it is today. We look forward to continued growth as an organization and are dedicated to providing hope and the tools for recovery to help individuals suffering from substance use disorder to begin rebuilding their lives.

As of 2024, Recovery Point West Virginia offers a variety of recovery programs at no cost to individuals suffering from substance use disorders. Our goal is to help individuals find lasting recovery and embrace a new, healthy way of life. Our flagship service is a long-term, residential recovery program based on the social model of recovery, which follows the 12-Step model of Alcoholics Anonymous. Additionally, we provide services through Recovery Point Behavioral Health, The Point Café, and Routes to Recovery.

Recovery Point WV is also committed to professional development and offers board-recognized Peer Recovery credential training to those who wish to become certified Peer Recovery Support Specialists (PRSS). This training ensures our staff are well-equipped to assist clients on their recovery journey. Our programs are designed to promote hope and recovery across the state, supporting individuals through every stage of their recovery process.

Recovery Point Behavioral Health provides a broad range of psychotherapy services addressing mental health, substance use disorders, and other behavioral health issues. Staffed by licensed psychotherapists and experienced clinicians, we treat common issues such as anxiety, depression, and various life stressors. Our outpatient services include evaluation, treatment, and referral services, and we have several certified, licensed addiction counselors on staff.

The Point Cafe offers vital recovery services and serves as a safe space aimed at fostering personal development and community well-being. The Point Cafe caters to a variety of needs and interests, providing a holistic approach in a secure space for individuals in recovery. Members with 24 hours or more in recovery are welcome to visit and become members. The Point Cafe provides a nurturing environment with a range of supportive services tailored to empower individuals seeking assistance. From essential resources like a computer lab and free WiFi to educational and employment guidance, we strive to foster personal and professional growth. We offer free daycare options, leadership development opportunities, health events, mental health resources, case management, and recovery circles. Various support groups, including those for women, parenting, grief, and Al-Anon, offer solidarity and understanding. We also assist with identification and documentation needs, and provide access to vital community resources, social services, and support for veterans.

Another one of our key initiatives is the transportation program, Routes to Recovery, which addresses the critical need for access to medical

appointments, job interviews, and work-related activities. By breaking down transportation barriers, this program builds a foundation for lasting recovery, ensuring that individuals can attend crucial appointments and engage in activities conducive to their recovery journey.

Overall, Recovery Point West Virginia offers a comprehensive array of programs and activities designed to support individuals in recovery, providing the tools and resources necessary to achieve and sustain lasting recovery.

**3. List any federal, state, local or private grant awards or funding received in the last three years and the current status of those funds. If your organization has previously received funds from Kanawha County, please list the amount, nature of the project(s) and current status of the funding and project(s). \***

See "Grant Contract Summary" attached

**4. Please list your Owner(s), Board of Directors, senior staff members, or other key members of your organization:\***

Board of Directors: Rachel Thaxton, President; Rory Isaac, Vice President; Andrew Vallandingham, Secretary; David Clark, Treasurer; Kathy Pumphrey; Dr. Mark Hughes; Stephen Zoeller; Charles Shaw; Lori Warner; Mike Pushkin; Dr. Thomas Rushton; Jason Wandling; Phil Shimer; Jenny Funk; Melanie Cladfelter; Tammy Hopkins-Cook; Christian Fisher; Lori Meadows.

Senior Staff: Reginald Jones, Executive Director; Prudence Medici, Director of Finance; Leah Cook, Director of Development

**5. Please list the staff involved with this project and describe their roles and responsibilities:\***

Executive Director: Provides oversight for all programs and projects within Recovery Point West Virginia. Their leadership ensures that all initiatives align with the organization's mission and strategic goals. Comprehensive oversight includes ensuring program quality, managing organizational growth, and fostering community partnerships.

Director of Finance: Responsible for the oversight of all financial matters and expenditures related to this project. Their role includes budgeting, financial reporting, and ensuring that all funds are used efficiently and effectively. Their expertise ensures fiscal responsibility and transparency, vital for the sustainability of our programs.

Development Director: Oversees the Routes to Recovery program and The Point Café. They also manage all fundraising initiatives to ensure the sustainability of these programs after the grant period. Responsibilities include grant writing, donor relations, event planning, and strategic fundraising campaigns. This role is crucial in securing the necessary resources to support and expand our services.

Recovery Point Charleston Program Director: Oversees the program monitors and peer mentors. Responsibilities include ensuring that staff provide high-quality support and guidance to participants, maintaining program integrity, and implementing best practices in recovery support. This role ensures that participants receive the care and support needed to achieve and sustain their recovery.

**6. Please upload/attach the following financial documents, if applicable:**

**Cash flow statement for applicant's most recent fiscal year**



Statement of Cash Flows 7.23  
- 5.24.pdf

**Two years of audited financial statements**



2021-2022AuditCombined.pdf

**Current operating budget**



FY23-24BUDGET.pdf

**If the applicant has not been audited, please include an unaudited balance sheet and income statement as prepared by the applicant**



No File Uploaded

**7. If you have made an application for funding for this project from other sources (city, state, private or non-profit organizations) please list the same here.\***

n/a

**8. Please describe three significant accomplishments of your organization within the last three years**

Over the past three years, Recovery Point West Virginia has achieved several significant milestones that have greatly enhanced our capacity to support individuals in recovery.

1. Establishing Behavioral Health: We launched a comprehensive Behavioral Health Outpatient Clinic that offers a broad range of psychotherapy services. This clinic addresses mental health, substance use disorders, and other behavioral health issues, providing treatment to individuals, couples, families, and groups. Our professional staff includes licensed psychotherapists and certified addiction counselors who offer outpatient evaluation, treatment, and referral services. This initiative has been instrumental in providing integrated care and addressing the complex needs of our clients.
2. Opening The Point Cafe: The Point Cafe has become a central hub for recovery services, providing a safe space aimed at fostering personal development and community well-being. The Cafe offers resources like Peer Recovery Support Specialist (PRSS) classes, life skills training, 12-step meetings, case management, a computer lab, and a recovery library. This facility supports a holistic approach to recovery, allowing individuals to access multiple levels of treatment and support services in a secure and welcoming environment.
3. Expanding Routes to Recovery: Our transportation initiative, Routes to Recovery, has been expanded throughout the state to address the critical need for access to medical appointments, recovery services, and job interviews. By providing reliable transportation, this program breaks down barriers and supports individuals in achieving and sustaining recovery. The expansion of Routes to Recovery ensures that individuals across West Virginia can attend crucial appointments and engage in activities conducive to their recovery journey.

These accomplishments reflect our ongoing commitment to enhancing the support and resources available to individuals in recovery, promoting hope and recovery across the state.

## Supplementary Information

**1. Please enter contact information (name, email, and phone) for at least one third-party reference. \***

Mayor Amy Goodwin: 304-348-8174, mayoroffice@cityofcharleston.org  
The Honorable Jennifer Bailey: 304-558-0145, jennifer.bailey@courtswv.gov  
The Honorable Duke Bloom: 304-610-4002, duke.bloom@courtswv.gov

**2. Please include any supplementary information or documentation (such as letters of support, newspaper articles, etc) which you feel will be essential to the County's review.****Grant Contract Summary.xlsx**

## Attachments

**Optional: Additional Proposal Leadership resume(s) or CVs**

ReggieJonesResume.pdf

Uploaded by Leah Cook on Jun 20, 2024 at 5:26 PM

**BudgetNarrative.docx**

BudgetNarrative.docx

Uploaded by Leah Cook on Jun 20, 2024 at 5:27 PM

**SupplementaryInfo.docx**

SupplementaryInfo.docx

Uploaded by Leah Cook on Jun 20, 2024 at 5:28 PM

## History

Date	Activity
6/20/2024, 5:28:51 PM	changed the deadline to Jun 21, 2024 on approval step Application Review on Record OSF-16
6/20/2024, 5:28:50 PM	Leah Cook submitted Record OSF-16

Date	Activity
6/20/2024, 4:56:04 PM	Leah Cook started a draft of Record OSF-16

## Timeline

Label	Activated	Completed	Assignee	Due Date	Status
✓ Application Review	6/20/2024, 5:28:50 PM	-	-	6/20/2024	Active
✉ Request Letter of Acknowledgement	6/20/2024, 5:28:50 PM	6/20/2024, 5:28:50 PM	-	-	Completed