

ALL KAN

SMALL BUSINESS ASSISTANCE GRANT APPLICATION



Kanawha County Commission

407 Virginia Street East
Charleston, WV 25301

For more information call 304-357-0101

I. APPLICANT INFORMATION

Applicant:

Name: Stephanie Woody
Address: 215 Angel Terrace
City: Charleston State: WV Zip Code: 25314
Phone: 304-543-5405 Email: stephaniewoody@gmail.com

Individual Business Entity Non-profit

Business Information:

Name: The Vandalia Donut Company
Address: 611 Tennessee Avenue Charleston, WV

Type of Ownership:

Sole Proprietor Corporation LLC Nonprofit

Type of Business:

Retail Business Service Restaurant Manufacturing

Other: _____

Is your business registered with SAM.gov? Yes No

Provide a brief description of the business that is starting or expanding. Your attached business plan can more fully explain your products or services, so please be brief but informative.

The Vandalia Donut Company (Vandalia) is a restaurant on Charleston's West Side. The business opened its brick and mortar location in July 2021.

Vandalia started out as a food truck in 2017, serving donuts and seasonal drinks at community events. After creating a successful brand and business operation, Vandalia entered the current brick and mortar location on Tennessee Avenue and expanded its menu to include fresh, homemade breakfasts, lunch and dinners, recently including beer and wine, while offering select retail items from West Virginia artists and companies. Vandalia meets a need on the West Side of Charleston by providing quick, healthy, unique meals. Vandalia also recently expanded into evening hours, offered new catering services to local businesses, and offers space for private events.

Vandalia is in the process of expanding its operations for the fall to include: a back courtyard with outdoor dining and event space and opening an adjoining retail space and expanded kitchen within the building.

Long-term, Vandalia has plans to host community events and workshops and accommodate private catering and events.

1. How many employees does your small business employ? 10
2. In what industry is your small business? Hospitality and Retail
3. Has your small business incurred costs for COVID-19 mitigation and prevention measures? If so, describe the costs, mitigation, and prevention measures:

4. How will you use the funds received from the Small Business Assistance program? (e.g., Will you hire new workers, provide on-the-job training, obtain technical assistance, support payroll, benefits, rent, utilities, or other operating costs?)

5. Has your small business faced periods of closure as a result of the COVID-19 pandemic? If so, please describe.

As stated above, Vandalia had a delayed storefront opening followed by the hardship of closing its doors when shutdowns occurred. This was especially damaging for a new business needing to build energy and excitement for its product in the community. Extended quarantine for the community limited the ability of Vandalia to sell its products.

6. Has your small business experienced loss of revenue or financial hardship as a result of the result of the COVID-19 pandemic? If so, please describe.

In its first year of operation Vandalia experienced loss of revenue due to mandated closures. Vandalia offered take-out options to survive the financial hardship. Landlord leniency was key to the business surviving initial quarantine and pandemic shut downs.

July 1st 2022

6. Do you intend to use your small business assistance funds for capital expenditures? If so, what capital expenditures do you intend to make and what is your time for completion of capital expenditures?

7. Are you requesting funds to open a startup business? If yes, did you lose expected startup capital or face other difficulties, cost increases, or delays due to the COVID-19 pandemic? Please describe fully.

No

II. FINANCING NEEDS

Total Amount of Investment: \$150,000

Total Amount of ARP Funding Request: \$25,000

IV. NUMBER AND TYPE OF JOBS CREATED

Year One: 10

Type(s): Business Mgmt, Accounting, Customer Service, Cooks, Business Planning

Year Two (projected): 12

Type(s): Retail Service, Cook, Business MGMT, Accounting, Customer Service

This application is being submitted with the information that is correct and complete, to the best understanding of the applicant.


Applicant Signature

August 1, 2022
Date

Printed Name and Title: Stephanie Woody, Owner

ATTACHMENT: Your business plan MUST contain the following information:

- Description of the business and its goods and/or services
- Demand for proposed for goods or services
- Target market and marketing approaches
- Amount of funding required to capitalize the business and operate with adequate cash flow
- How the ARP funds will be used including a description of the work done or equipment purchased
- Three year operating pro forma

The ARP program requires the following information:

- Personal financial statement
- Personal or business tax return
- Building lease if applicable

HOW DO I SUBMIT MY APPLICATION?

Email the completed application to: kimmallory@Kanawha.us

Mail the completed application to:

Kanawha County Commission
Attention: Kim Mallory
PO Box 3627, Charleston, WV 25336

Submitted applications will be made publicly available and will be posted on the County's website.