

July 1st 2022

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SMALL BUSINESS ASSISTANCE GRANT APPLICATION



Kanawha County Commission
407 Virginia Street East
Charleston, WV 25301

For more information call 304-357-0101

I. APPLICANT INFORMATION

Applicant:

Name: Sharon Shand
Address: 5108 Elaine Drive
City: Charleston State: WV Zip Code: 25306
Phone: 304-389-2708 Email: megapromo1234@yahoo.com

Individual Business Entity Non-profit

Business Information:

Name: Mega Promotionals, Inc.
Address: 5108 1/2 Elaine Drive, Charleston

Type of Ownership:

Sole Proprietor Corporation LLC Nonprofit

Type of Business:

Retail Business Service Restaurant Manufacturing

Other: Pet Industry

Is your business registered with SAM.gov? Yes No

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Provide a brief description of the business that is starting or expanding. Your attached business plan can more fully explain your products or services, so please be brief but informative.

See Attached business plan.

1. How many employees does your small business employ? 1
2. In what industry is your small business? Pet Industry
3. Has your small business incurred costs for COVID-19 mitigation and prevention measures? If so, describe the costs, mitigation, and prevention measures:

n/a

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4. How will you use the funds received from the Small Business Assistance program?
(e.g., Will you hire new workers, provide on-the-job training, obtain technical assistance, support payroll, benefits, rent, utilities, or other operating costs?)

See attached business plan. 1. Will be used to acquire non-provisional complete patent for the pet shopping cart cover. Trade Mark and names, Puppies and Paws, copyrights. Operational expenses - Computer, Laptop, Heat, cup, mug and cap press, expansion on workshop (building) and utilities. Organizational shelving

5. Has your small business faced periods of closure as a result of the COVID-19 pandemic? If so, please describe.

My business never close down but I had many periods of non-production of my proto types because most businss were closed because of the covid-19. There were many times when product was not avialible, shipping delays or just closed.

6. Has your small business experienced loss of revenue or financial hardship as a result of the result of the COVID-19 pandemic? If so, please describe.

There were times that i was not able to make my mortgage payment. Unfortunately, most compaines were experiencing liquidity concerns due to lost revenue from the Covid-19 related disruptions. All though, i expect my situation to stabilize as soon as I could receive the disaster relief and/or stimulus funds and when the stay at home orders in our state were lifted. I have an in home office also which is include in my mortgage. My business experienced loss of revenue and financial hardship. My family and I caught the covid and experienced some related deaths with some family members. I could not work with state quarantines and also I was in quarantine several times because of family member with the covid.

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6. Do you intend to use your small business assistance funds for capital expenditures? If so, what capital expenditures do you intend to make and what is your time for completion of capital expenditures?

I am planning to use some of the funds on capital expenditures such as replacing windows, roof, carpet and walls in my workshop. If I can expand my building, i would also like to do that. Machinery such as, sewing and embrodiery machines, t-shirt, cup,mug and plate heat press and a rhinetone press.

7. Are you requesting funds to open a startup business? If yes, did you lose expected startup capital or face other difficulties, cost increases, or delays due to the COVID-19 pandemic? Please describe fully.

Mega Promotionals is sn existing business. But i am doing business as Puppies And Paws which is new business. So, yes it would be considered as a start up business.

II. FINANCING NEEDS

Total Amount of Investment: 25,000.00

Total Amount of ARP Funding Request: 25,000.00

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III. SOURCES AND USES OF FUNDING

Sources of Funding

Source	Amounts	Terms	Is Funding Committed Yes/Pending
Personal Income	\$2,200.00	Monthly	Yes, Committed
All Kan	\$25,000.00		Yes, Pending

Use of Funds

Item and Description	Budget Amount	ARP Funds Needed	
		Yes	No
Machinery	\$5,000.00	Yes	
Patent	\$6,500.00	Yes	
Copyrights	\$2,000.00	Yes	
Computer, Laptop, Printer, Organizational shelvir	\$2,000.00	Yes	
Building (Work Shop)	\$10,000.00	Yes	

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IV. NUMBER AND TYPE OF JOBS CREATED

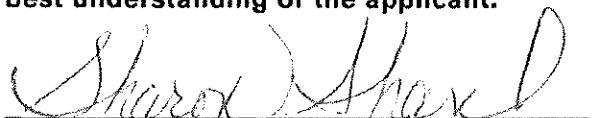
Year One: n/a

Type(s): n/a

Year Two (projected): n/a

Type(s): n/a

This application is being submitted with the information that is correct and complete, to the best understanding of the applicant.



8/1/22

Applicant Signature

Date

Printed Name and Title: Sharon Sharel, CEO

ATTACHMENT: Your business plan MUST contain the following information:

- Description of the business and its goods and/or services
- Demand for proposed for goods or services
- Target market and marketing approaches
- Amount of funding required to capitalize the business and operate with adequate cash flow
- How the ARP funds will be used including a description of the work done or equipment purchased
- Three year operating pro forma

The ARP program requires the following information:

- Personal financial statement
- Personal or business tax return
- Building lease if applicable

HOW DO I SUBMIT MY APPLICATION?

Email the completed application to: kimmallory@Kanawha.us

Mail the completed application to:

Kanawha County Commission
Attention: Kim Mallory
PO Box 3627, Charleston, WV 25336

Submitted applications will be made publicly available and will be posted on the County's website.