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SMALL BUSINESS ASSISTANCE GRANT APPLICATION



Kanawha County Commission

407 Virginia Street East
Charleston, WV 25301

For more information call 304-357-0101

I. APPLICANT INFORMATION

Applicant:

Name: Jennifer & Kenny Graley, Jr./ Charleston Nano-Brewery

Address: 1469 Kanawha State Forest Drive

City: Charleston State: WV Zip Code: 25314

Phone: 304-437-1787 Email: info@charlestonnano.com

Individual Business Entity Non-profit

Business Information:

Name: Charleston Nano Brewery

Address: 320 W. Washington Street, Charleston, WV 25302

Type of Ownership:

Sole Proprietor Corporation LLC Nonprofit

Type of Business:

Retail Business Service Restaurant Manufacturing

Other: _____

Is your business registered with SAM.gov? Yes No

Provide a brief description of the business that is starting or expanding. Your attached business plan can more fully explain your products or services, so please be brief but informative.

Charleston Nano Brewery will be opening small manufacturing space for craft beverages with a front end retail space in the Elk City District of Charleston, WV in August of 2022. In the Nano Spirit of production will be limited to a one barrel system, hoping to grow to a 3 barrel system in the future. CNB specializes in alcoholic craft beers but will also serve non-alcoholic root beer and cream sodas. We will be serving beer related snacks during retail hours. We are currently in the process of negotiating with local food truck vendors for additional food service. The retail area will provide a family friendly atmosphere with a "kids corner" with games and activities.

1. How many employees does your small business employ? owner operated
2. In what industry is your small business? Craft Beers
3. Has your small business incurred costs for COVID-19 mitigation and prevention measures? If so, describe the costs, mitigation, and prevention measures:

At this time the retail space is not open to the public. Manufacturing area is following all recommended COVID-19 guidelines as will the retail space.

4. How will you use the funds received from the Small Business Assistance program?
(e.g., Will you hire new workers, provide on-the-job training, obtain technical assistance, support payroll, benefits, rent, utilities, or other operating costs?)

The funds will be used to assist with the start up costs including but not limited to retail space lease costs and manufacturing supplies. We predict additional staff will be needed during the second quarter of operations.

5. Has your small business faced periods of closure as a result of the COVID-19 pandemic? If so, please describe.

COVID-19 has delayed the opening of CNB's new manufacturing location and retail space.

6. Has your small business experienced loss of revenue or financial hardship as a result of the result of the COVID-19 pandemic? If so, please describe.

COVID-19 has delayed the opening of CNB's new manufacturing location and retail space.

6. Do you intend to use your small business assistance funds for capital expenditures? If so, what capital expenditures do you intend to make and what is your time for completion of capital expenditures?

CNB signed a lease agreement in July of 2022. During the last month, we have relocated the manufacturing site to the new facility and began remodeling the retail space. We intend to use the funds to increase usage of our outdoor space to include a beer garden in the rear location. This will require a new public entrance to the building, new seating, lighting and sun shading. We would also intent to use the funds to purchase additional glassware, brewing equipment for both crowlers and growlers, as well as additional retail space seating.

7. Are you requesting funds to open a startup business? If yes, did you lose expected startup capital or face other difficulties, cost increases, or delays due to the COVID-19 pandemic? Please describe fully.

We are requesting funds to assist in opening the retail space. CNB has moved all manufacturing equipment to the new location as of July 16th. We have an tentative opening date for the retail space of August 1, 2022.

II. FINANCING NEEDS

Total Amount of Investment: \$25,000

Total Amount of ARP Funding Request: \$25,000

IV. NUMBER AND TYPE OF JOBS CREATED

Year One: 1

Type(s): bar server/retail salesperson

Year Two (projected): 2

Type(s): bar server/retail salesperson

This application is being submitted with the information that is correct and complete, to the best understanding of the applicant.

Jennifer L. Graley / Kenny R. Graley Jr. 7/27/2022
Applicant Signature Date

Printed Name and Title: Jennifer L. Graley - Owner / Kenny R. Graley Jr. Owner

ATTACHMENT: Your business plan MUST contain the following information:

- Description of the business and its goods and/or services
- Demand for proposed for goods or services
- Target market and marketing approaches
- Amount of funding required to capitalize the business and operate with adequate cash flow
- How the ARP funds will be used including a description of the work done or equipment purchased
- Three year operating pro forma

The ARP program requires the following information:

- Personal financial statement
- Personal or business tax return
- Building lease if applicable

HOW DO I SUBMIT MY APPLICATION?

Email the completed application to: kimmallory@Kanawha.us

Mail the completed application to:

Kanawha County Commission
Attention: Kim Mallory
PO Box 3627, Charleston, WV 25336

Submitted applications will be made publicly available and will be posted on the County's website.