

# ALL KAN

## SMALL BUSINESS ASSISTANCE GRANT APPLICATION



### Kanawha County Commission

407 Virginia Street East  
Charleston, WV 25301

For more information call 304-357-0101

### I. APPLICANT INFORMATION

#### Applicant:

Name: BOWSEL, LLC

Address: 105 B OAK STREET

City: SAINT ALBANS State: WV Zip Code: 25177

Phone: 304-729-8070 Email: JAMIESELBE.BOWSEL@GMAIL.COM

Individual       Business Entity       Non-profit

#### Business Information:

Name: BOWSEL, LLC

Address: 105 B OAK STREET

#### Type of Ownership:

Sole Proprietor       Corporation       LLC       Nonprofit

#### Type of Business:

Retail       Business Service       Restaurant       Manufacturing

Other: WATER LEAK DETECTION SERVICE/ WATER LOSS STUDIES

Is your business registered with SAM.gov?       Yes       No

Provide a brief description of the business that is starting or expanding. Your attached business plan can more fully explain your products or services, so please be brief but informative.

BOWSEL, LLC WAS ESTABLISHED IN 2017, BASED ON A NEED THAT EXISTS IN ALL MUNICIPALITIES AND WATER SYSTEMS, WHICH IS NON-REVENUE WATER. OUR SERVICES HELP ADDRESS THE NRW ISSUES WITHIN A SYSTEM, AND ESTABLISHES SOLUTIONS TO HELP THE WATER SYSTEM RUN AS EFFICIENTLY AS POSSIBLE, SAVING THE CUSTOMER TIME AND MONEY.

BOWSEL, LLC UTILIZES VARIOUS TECHNIQUES, ALONG WITH THE MOST ADVANCED ACOUSTIC EQUIPMENT, TO PINPOINT THE EXACT POINT OF A LEAK WITHOUT REQUIRING EXCAVATION.

BOWSEL, LLC ALSO PROVIDES COMPLETE WATER LOSS STUDIES OF WATER SYSTEMS INCLUDING LEAK DETECTION, PRESSURE STUDIES, AND CORRELATION OF ISSUES DETECTED.

- 1. How many employees does your small business employ? (0) ,OWNER OPERATED/ STAFFED
- 2. In what industry is your small business? TECHNICAL SERVICE/UTILITY (WATER)
- 3. Has your small business incurred costs for COVID-19 mitigation and prevention measures? If so, describe the costs, mitigation, and prevention measures:

BOWSEL, LLC HAD SEVERAL PROJECTS DELAYED OR CANCELLED DUE TO COVID 19. WE LOST EXPECTED REVENUE DUE TO SEVERAL DISCUSSED PROJECTS THAT DID NOT COME TO FRUITION DUE TO COVID 19, LOCK DOWNS, AND CUSTOMER FINANCIAL ISSUES RELATED TO THE PANDEMIC..

4. How will you use the funds received from the Small Business Assistance program? (e.g., Will you hire new workers, provide on-the-job training, obtain technical assistance, support payroll, benefits, rent, utilities, or other operating costs?)

WE WANT TO UTILIZE THE FUNDING TO PURCHASE NEW EQUIPMENT THAT WILL HELP EXPAND OUR SERVICES TO INCLUDE UP TO DATE GPS MAPPING OF FIRE HYDRANTS, VALVES, ETC FOR OUR CUSTOMERS. THIS IS A CRITICAL NEED FOR MOST PSD'S/WATER SYSTEMS WITHIN THE STATE OF WV.

BOWSEL, LLC EXPECTS THE NEW EQUIPMENT TO ALLOW FOR THE EXPANSION OF OUR WORK FORCE DUE TO THE NEW SERVICE PROVIDED.

WE WOULD ALSO LIKE TO UTILIZE FUNDS TO PURCHASE ANOTHER LISTENING DEVICE TO ALLOW FOR AN ADDITIONAL LEAK DETECTION CREW TO BE ESTABLISHED AS THE COMPANY EXPANDS AND WORK LOAD INCREASES.

5. Has your small business faced periods of closure as a result of the COVID-19 pandemic? If so, please describe.

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6. Has your small business experienced loss of revenue or financial hardship as a result of the result of the COVID-19 pandemic? If so, please describe.

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6. Do you intend to use your small business assistance funds for capital expenditures? If so, what capital expenditures do you intend to make and what is your time for completion of capital expenditures?

WE WISH TO USE FUNDS TO PURCHASE NEW EQUIPMENT. IF APPROVED, WE WOULD PURCHASE EQUIPMENT AS SOON AS FUNDS ARE PROVIDED/AVAILABLE.

EQUIPMENT WOULD INCLUDE: RTK-PRO STANDARD RECEIVER (GPS MAPPING) AND DATA PLAN/SIM CARD, FCS S30 LEAK DETECTION/LISTENING DEVICE, COMPUTER FOR MAPPING SOFTWARE, SAMSUNG TABLET FOR FIELD APPLICATIONS.

QUOTATIONS FOR THE EQUIPMENT ARE ATTACHED TO THIS APPLICATION FOR YOUR REVIEW.

7. Are you requesting funds to open a startup business? If yes, did you lose expected startup capital or face other difficulties, cost increases, or delays due to the COVID-19 pandemic? Please describe fully.

NO

## II. FINANCING NEEDS

Total Amount of Investment: \$ 16,172.00

Total Amount of ARP Funding Request: \$ 16,172.00



## IV. NUMBER AND TYPE OF JOBS CREATED

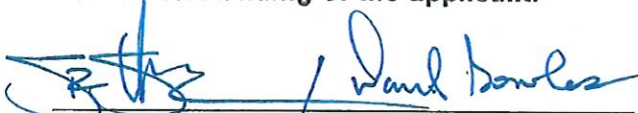
Year One: 0 - 1

Type(s): LEAK DETECTION/WATER LOSS SURVEY

Year Two (projected): 2-4

Type(s): GPS MAPPING TECH, LEAK DETECTION/WATER LOSS SURVEY

**This application is being submitted with the information that is correct and complete, to the best understanding of the applicant.**

  
Applicant Signature

7/27/22  
Date

Printed Name and Title: JAMES SELBE/ MEMBER, DAVID BOWLES/ MEMBER

**ATTACHMENT: Your business plan MUST contain the following information:**

- Description of the business and its goods and/or services
- Demand for proposed for goods or services
- Target market and marketing approaches
- Amount of funding required to capitalize the business and operate with adequate cash flow
- How the ARP funds will be used including a description of the work done or equipment purchased
- Three year operating pro forma

**The ARP program requires the following information:**

- Personal financial statement
- Personal or business tax return
- Building lease if applicable

## HOW DO I SUBMIT MY APPLICATION?

**Email the completed application to:** [kimmallory@Kanawha.us](mailto:kimmallory@Kanawha.us)

**Mail the completed application to:**

Kanawha County Commission  
Attention: Kim Mallory  
PO Box 3627, Charleston, WV 25336

**Submitted applications will be made publicly available and will be posted on the County's website.**